

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 3215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, April 28, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

CHOCOLATES
In Boxes

Powder Puffs - 10c

Small Mirrors - 19c
Very clear

Wave Set

Paper Napkins - 10c

Fitch's Shampoo

100 Aspirin Tablets
20c

Thermos Fillers
Repair your broken thermos
bottle - 1/2 pts., pints, quarts

GIN

RUM

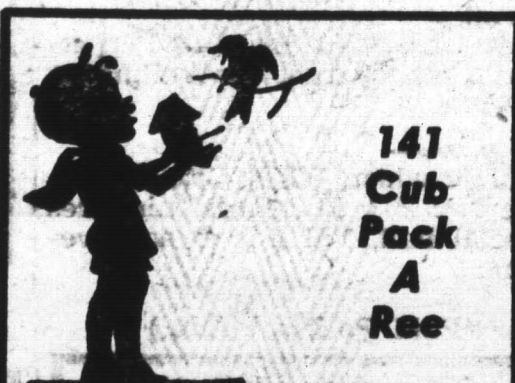
WINE

BURGUNDY WINE
Gallon - \$2.30

BRANDY
27 Year Old - fifths

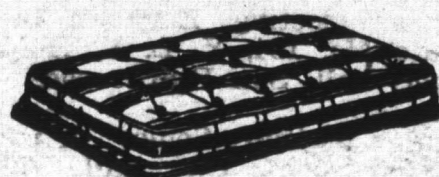
Buy War Bonds!

Buy 'em and
Keep 'em
**WAR
BONDS**



141
Cub
Pack
A
Ree

Marchbank Park (2nd Level)
Sat., May 28, 10 a.m. - 4 p.m.
Do Plan to Go!



Get Your
MATTRESS
RENOVATED
NOW — while mater-
ials and labor are
available

All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE

**DALY CITY
MATTRESS
COMPANY**

6754 Mission DEL. 9792

Buy Bonds

AND HAVE YOUR RADIO FIXED
WITH THE CHANGE

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING
supplies in "new or equal"

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

ADVERTISED
BRANDS
OF

QUALITY
LIQUORS,

WINES,

BEERS,

MIXERS

AND

TOBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street



We're really cutting a
fancy figure when we
re-upholster your
Chesterfield at
Our Low
Prices.

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive (Closed Saturdays) DELaware 4591

CLOTH BUTTONS MADE TO ORDER

KEEP 'EM ROLLING!

Thousands of cars are being junked
today, only because they were not
given proper lubrication. They can-
not be replaced. See that yours gets
this necessary attention every 1000
to 1500 miles.

Make a Date
to Lubricate!



**FRANK'S UNION
SUPER SERVICE STATIONS**

No. 1
6200 Mission St.

No. 2
Alemany Blvd. at Sickles

UNDER NEW MANAGEMENT

COMPLETE,
AREFUL
CLEANING



3-DAY SERVICE ON REQUEST

WE OPERATE OUR OWN PLANT

DALY CITY CLEANERS

6274 Mission Street Phone DELaware 5261

Phone RAndolph 9805
6498 Mission Street

We Call and Deliver
Mechanic On Duty

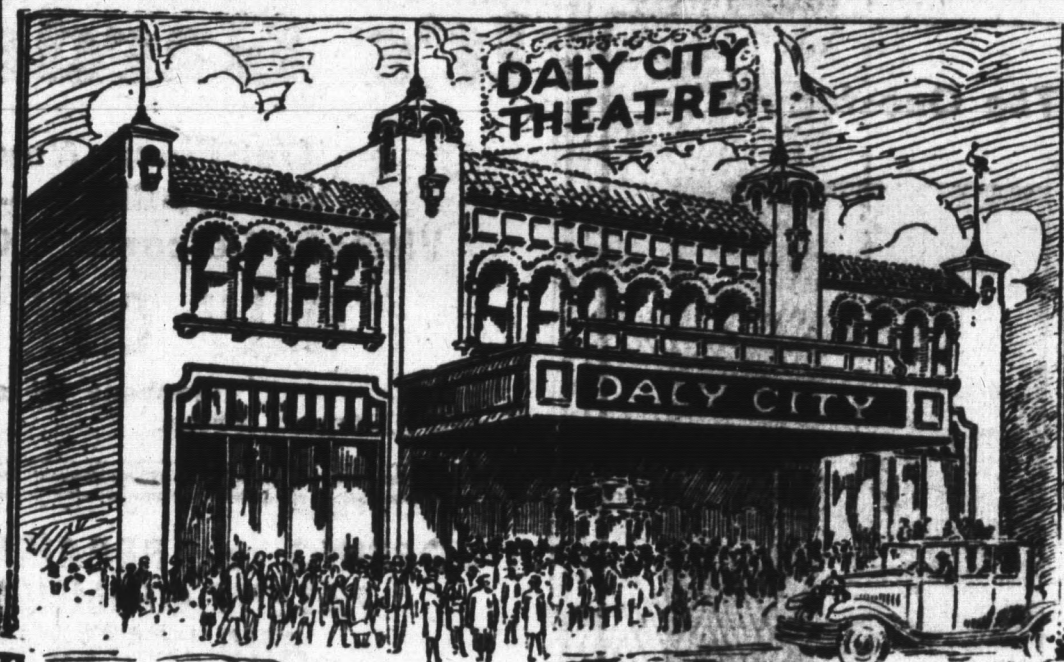
BATTERY SPECIAL

THIS IS THE SEASON OF HEAVIEST DRAIN ON YOUR
AUTO BATTERY. LET US CHECK AND REPLACE IT,
IF NECESSARY.

JEAN'S SUPER SERVICE STATION
AUTO REPAIRING AND BATTERIES

Rio Grande Products

Greasing and Oiling



NOW PLAYING—

Thursday, Friday, Saturday, April 27-28-29—

DENNIS MORGAN, IRENE MANNING, BRUCE CABOT in

"THE DESERT SONG"

Also DON AMECHE, FRANCES DEE, HARRY CAREY in

"HAPPY LAND"

Sunday, Monday, Tuesday, April 30, May 1-2—

CLAUDETTE COLBERT, FRED MacMURRAY in

"NO TIME FOR LOVE"

Also CECIL KELLAWAY, HELEN WALKER, MABLE PAIGE in
"THE GOOD FELLOWS"

Wednesday, May 3—

TOM NEAL, EVELYN KEYES, BRUCE BENNETT in

"There's Something About A Soldier"

Also ROY ROGERS, RUTH TERRY in
"HANDS ACROSS THE BORDER"

Thursday, Friday, Saturday, May 4-5-6—

CHARLES BOYER, EDWARD G. ROBINSON, BARBARA
STANWYCK in

"FLESH AND FANTASY"

Also ROBERT TAYLOR, SUSAN PETERS in
"SONG OF RUSSIA"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON Editor and Publisher
CLAUDE N. MOORE Business Manager

PUBLIC SCHOOLS WEEK

Among the special weeks of the year few, if any, are more worthy of recognition than Public Schools Week which is now being observed.

This "week" was first inaugurated back in 1920, when the critical problems facing California schools threatened serious impairment to our public schools system. The keen public interest aroused at that time played an important part in overcoming the crisis and in prompting states throughout the nation to set aside a similar observance.

In the years since 1920, American parents have taken an increasing interest in our public schools. They have come to appreciate the fact that these schools are one of the most vital factors in the life of the child. They are now aware that only through complete cooperation with school authorities can the full benefits of public school training be realized.

America's future is being molded in the public schools today. There the ideas and ideals of a free democracy are being inculcated in the hearts of our youth. In the past decade we have seen the power of ideas in shaping the actions of men. Too many of these ideas have been on the destructive side. Our schools must serve to develop those enlightened and constructive thoughts that will make for a better nation and a better world.

Today many of our teachers and teen-age pupils have left school to take advantage of lucrative war jobs. Although their work is contributing to the war effort, the danger is that our school system will be so weakened that the nation will lose more than it temporarily gains by the war work of these individuals.

We must remember that only by maintaining the high standards of our public schools can we maintain the high standards of our democracy.



Not everybody with a dollar to spare can shoot a gun straight—but everybody can shoot straight to the bank and buy War Bonds. Buy your 10% every pay day.

AUTO GLASS

COLMA
AUTO PARTS

7244 Mission Street

(Paid Political Adv.)

"The One for All"—



Elect

GEO. J.
ALVIS
SUPERVISOR
Third District

- Strictly Independent
- Born and Raised in San Mateo County
- No Strings Attached To Me
- Veteran World War I

PRIMARY ELECTION
MAY 16

KEEP ON Backing the Attack WITH WAR BONDS

Buy War Bonds
TODAY
For Future Needs

Our fighting men are doing their share. Here at home the least we can do is put 10% of our income in War Bonds for our share in America.

It's Garden Time

Get Plants Now for Finest
VEGETABLES - FLOWERS
Visitors Welcome - Gardening Advice

DALY CITY NURSERY

Telephone DElaware 9907
F. and S. Bryant, Props. 559 San Diego Ave.

JOBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION

STATE SHEET METAL WORKS
(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RANDOLPH 10153

PRIDE IN PRESCRIPTIONS



THIS is a Prescription pharmacy. We say it proudly. Our specialty is the careful compounding of prescriptions, precisely as your Doctor directs. Here, every prescription is important. And we possess the integrity, experience and personnel to produce a pro-

fessionally perfect product. Your Physician will, no doubt, suggest that you bring his prescriptions here. You will pay no more to be advantaged by our superior facilities.

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RANDOLPH 6012



Activity Calendar

Friday, April 28

10 a. m.-4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall.
VOLUNTEERS NEEDED!

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 2, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Sea Scout Ship No. 144, 6266-68 Mission street.

8 p. m.—
Regular meeting, Bethel No. 26, O. J. D., 2668 Mission street.

8 p. m.—
Regular meeting, Company No. 4, D. C. F. D., Roosevelt and Peoria streets.

8 p. m.—
Regular meeting, Emydian Institute No. 154, Y. L. I., Holy Angels hall, San Pedro road.

8 p. m.—
Regular meeting, Senior Air Raid Wardens, City hall, 75 Wellington avenue.

8:30 p. m.—
Public installation, Old Glory Post and Auxiliary No. 2044, V. F. W., Eagles hall.

Sunday, April 30

All Day—
Benefit bazaar, Mothers Club of Our Lady of Perpetual Help school, school house, 60 Wellington avenue.

Monday, May 1

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 4, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p. m.—
Regular meeting, Crocker Chapter No. 382, O. E. S., Masonic temple.

8 p. m.—
Regular meeting, General Department, D. C. F. D., 188 Santa Barbara avenue.

Tuesday, May 2

1:30 p. m.—
Regular meeting, General Pershing P. T. A., Pershing school.

2 p. m.—
Regular meeting, Colma P. T. A., Jefferson annex.

4 p. m.—
Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Crocker Lodge No. 454, F. and A. M., Masonic hall.

8 p. m.—
Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—
Regular meeting, Fire Commissioners, D. C. F. D., City hall, 75 Wellington avenue.

8 p. m.—
Regular meeting, El Carmelo Parlor No. 256, N. S. G. W., Colombo hall.

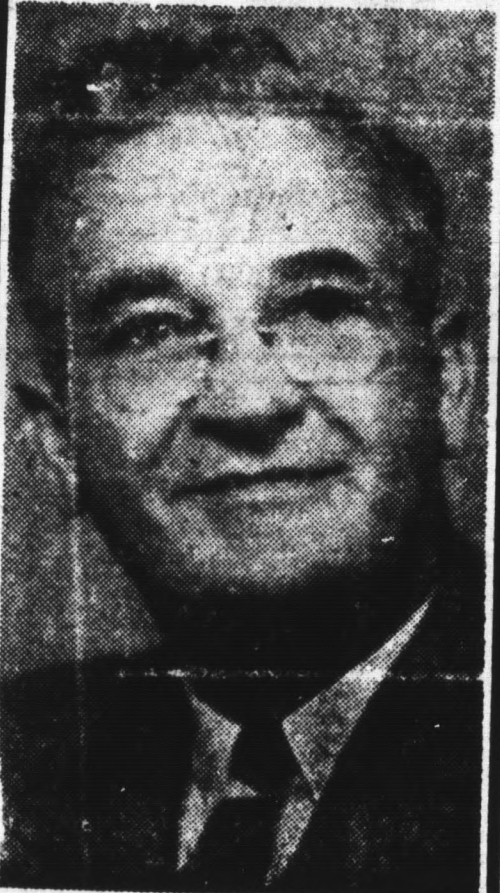
8 p. m.—
Regular meeting, Ladies Auxiliary to Company No. 4, D. C. F. D., 94 Peoria street.

8 p. m.—
Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

8:30 p. m.—
Public whist, Vista Grande Circle No. 253, Foresters, Linhares Social hall, 176 Los Banos avenue.

(Paid Political Adv.)

ELECT - EVANS A. FLETCHER



SUPERVISOR
3rd Township
San Mateo County

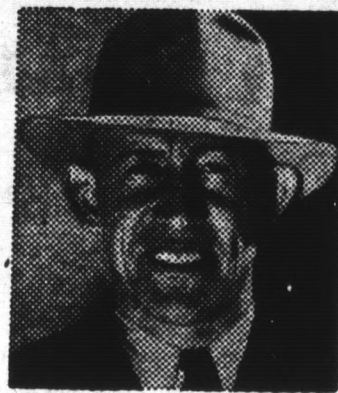
- Ten years City Councilman of Redwood City.
- Fifteen years in General Insurance Business in Redwood City, with clients throughout San Mateo County.
- Active in Civic and Fraternal affairs of Redwood City and San Mateo County.
- Director, Redwood City School District Child Care Center.

Your vote will be appreciated in the interests of better representation of all the people of San Mateo County.

They keep fighting— You keep buying WAR BONDS

SATURDAY

Hear
CONGRESSMAN
Jack Anderson



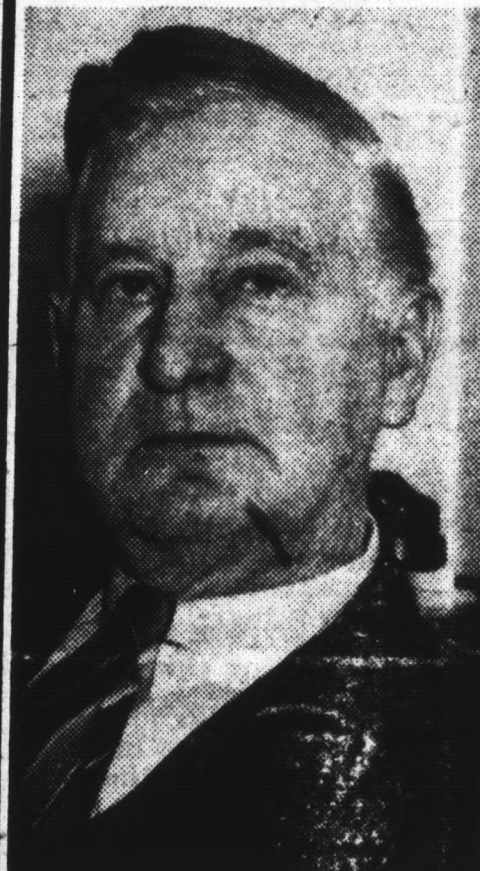
on
"Aid for Service
Men and Women"

6 P.M. **KQW** 6 P.M.

(Paid Political Adv.)

"A Judge for
ALL the People"

ELECT



Gilbert D.
FERRELL

Superior Court

JUDGE

San Mateo County
Dept. 1

- 10 years District Attorney San Mateo County.
- 3 years Professor of Law.
- 25 years Law Practice.
- Friendly!
- Competent!
- Humane!

ELECTION

Tuesday, May 16



Buy Bonds & Stamps



BUY MORE BONDS!

Julia gives
9 ideas for the re-
freshment of homes



SPRING housecleaning? Of course it can be a nuisance! But it doesn't have to be, as I've discovered long ago. There are dozens of ways to "cut corners" and still do a very thorough job of it (I find some new ways every spring). Let me suggest a few of them:

FLOORS

Floors which are of non-waxed wood need a good bath of soapy water, and then a rinsing with clear water—but if a little furniture polish is added to the rinsing water, cleanliness is improved by real shininess! (Work with the grain of the wood, of course.)



WOODWORK

Wash painted or varnished woodwork with a paste made of mild soap powders and water, then rinse thoroughly with luke-warm water. But remember: wash only a small space at one time, and rub it until dry.

CEILINGS

When you find cobwebs in the corner, up there in the closet, wrap a clean cloth around the business end of a broom and lift them away (if they're brushed into the ceilings and walls, too bad!).

FURNITURE

When hot dishes have been rested on the varnished surface of furniture, leaving white marks, those marks should be rubbed with a damp cloth, seasoned with a few drops of ammonia; then waxed and polished. But do the rubbing and polishing gently, and with the grain.

If piano keys have become yellowed, wipe them with a cloth dipped in alcohol, or with flannel dipped in cologne.

WINDOWS

Are your windows murky with winter film? Then take a cloth wrung out in equal portions of water and vinegar—that takes off the murk. To achieve really clear vision, polish the windows with a generous pad of newspaper, which leaves no lint.

Speaking of windows, how are your sills? It doesn't take a minute to wash them, both inside and out—and a good waxing is insurance against their ageing prematurely.

WALLS

The walls of a kitchen or bathroom or children's bedroom—almost any set of walls—may need re-doing these days. Why not refresh them with one of the handy new one-coat paints? Simple to apply (but be sure to read the directions before deciding what to use).

IN GENERAL

Ever notice (back in pre-war days) how swiftly and efficiently the hotel maids cleaned rooms? One reason: they carried all their tools, liquids, etc., with them in a handy basket. There's an idea—saves running back and forth for this and that... makes the job easier!



Julia Lee Wright Director
Safeway Homemakers' Bureau

SAFEWAY Homemakers' Guide

YES... Safeway has everything to help you with Spring Cleaning

Good food isn't the only thing you can save money on at Safeway! For example: helpers for your Spring Cleaning (it's a good old custom to give homes a thorough going-over in the springtime, and it's another good old custom to make sure of getting the best value for your money). Look down the list below—compare the prices—lay in your Spring Cleaning needs this week at Safeway!—where quality, economy and satisfaction go hand in hand!

VANO CLEANER Quart 29¢

RAIN DROPS Water Softener 24-oz. cn. 23¢

BLEACH White Magic Qt. bottle 10¢ 1/2-gal. jug 17¢

Purex Bleach—Qt. 12¢ 1/2-gal. 23¢

Drano Cleaner—12-oz. can 17¢

Sal-Soda R. C.—2 1/2-lb. cn. 7¢

Paste Wax Johnson—1-lb. 59¢

Borax Powder 20 Mule Team—2-lb. 25¢

Silver Polish Wright's creme 8-oz. glass 19¢

Liquid Wax Aero—Qt. glass 45¢

Glass Cleaner Patrick—8-oz. 10¢

CLEANSER Sunbrite 13-oz. 3 for 14¢



THESE ARE SAFEWAY TOKEN SAVERS

Milk Cheddar Evaporated—(1 pt.)—Tall 3 for 27¢
Nob Hill Coffee Whole Roast—1-lb. pkg. 24¢
Deviled Meat Libby—(1 pt.)—No. 1/2 can 9¢
Soup Mix Lipton—Continental Noodle—Pkg. 8¢
Bananas Dehydrated—1-lb. cello 47¢
Soy Beans Loma Linda—17-oz. glass 15¢
Gardenside Peas No. 2 can 12¢
Juice Grapefruit, Treesweet (unswt) (3) 46-oz. 29¢
Shredded Ralston Cereal—12-oz. cn. 11¢
Marmalade S&W Orange—2-lb. glass 35¢
Flour Suzanna Pancake & Waffle—40-oz. 16¢
Save a Life - Be a Blood Donor!

SPRY SHORTENING

No Points—3-lb. glass 65¢

LUX TOILET SOAP

Reg. bar 3 for 20¢

IVORY SOAP

Med. bar 3 for 17¢

CLAPP BABY FOOD

Strained—Assorted (1 pt.)—4 1/2-oz. 7¢

Canterbury Tea Orange Pekoe—1/4-lb. 19¢
Flour Globe All Bleach—40-oz. cn. 27¢
Wheaties Breakfast of Champions—8-oz. cn. 10¢
Beeville Honey 2-lb. glass 49¢
Tomato Juice Libby—(16 pts.)—47-oz. can 19¢
Pork & Beans Van Camp's (10) No. 2 for 25¢
Tomato Slices Libby—Gr. Spiced—No. 2 1/2 23¢
Quaker Oats Reg. or quick—3-lb. cn. 23¢

DEVILS FOOD LAYER CAKE 33¢
Two layers of Devils Food Cake filled & iced with cream icing, topped with toasted almonds
BUTTER HORNS Package 15¢

FRESH PRODUCE

Grapefruit Fancy Arizona—Lb. 7¢
Avocados Fancy Fuertes Lb. 25¢
Tomatoes Fine Quality Mexican 2 lbs. 35¢
Peas Fresh Garden 2 lbs. 19¢
Potatoes New Red 3 lbs. 27¢

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from OPA



Lamb Shoulders 28¢
A Gr. Meaty 4-Rib Cross Cut, Bone In (1) Lb.
Lamb Chops 42¢
A Grade, Choice Rib Cuts—4-points—Lb.

GUARANTEED MEATS

EASTERN SMOKED BACON 23¢
By the Piece, Heavy Arrow, Best Quality, Wind on (1) Lb.
LEG PORK ROAST 32¢
Fresh, Shipped, Bone In (1 pt.)—Lb.
READY TO EAT PICNICS 33¢
Fancy Eastern Smoked, Bone In (1 pt.)—Lb.
PORK SHOULDERS 27¢
Fresh, Plastic Cut for Roasting, Bone In (1 pt.)—Lb.
LEG PORK ROAST 34¢
Fresh, Shipped, Bone In (1 pt.)—Lb.
CORNED PORK CUTS
Shoulders 1-point—Plastic Cut—Bone In—Lb. 25¢
Pork Leg 1-point—Shank Half—Bone In—Lb. 29¢
Pork Leg 3-point—Butt Half—Bone In—Lb. 32¢

WANT TO
"CHICKEN-FRY"
A STEAK?



REWARD FOR WINE BOTTLES

Safeway Stores will pay Two Cents per bottle for all empty Standard Victory wine bottles—quarts or 9ths—returned in re-usable condition.

SAFEWAY

Points in this ad are effective through Saturday, April 29, 1944, inclusive. Points will be awarded on all Standard Victory wine bottles, 9ths and quarts, returned to any Safeway Store. Points will not be awarded on wine bottles returned to Safeway Stores for other reasons.

Want To Do Your Part

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS

Chiff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"

MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 9334

RAnd. 7671 **CORA OBERG**
Evenings by Appointment

Re-weaving - Alterations
Moth Holes - Burns - Tears
Upholstering - Chesterfields
74 Moltke Street
Daly City, Calif.

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank
DALY CITY BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Ladies' and Infants' Wear
6654 Mission Street
RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 3237

Frances Vitzen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0077

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

Lena Redmond
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

T. M. Hagaman
DALY CITY CLEANERS
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

BACK THE ATTACK WITH WAR BONDS!

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 0231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERRITT ELECTRIC
58 Bepier Street
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6369 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

T. B. Jones
WARDROBE Cleaners and Pressers
6748 Mission Street
JUniper 4-8321

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR
CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294

Then Give Generous to During the Current

The hell-on-earth which war must be, would be far more difficult for our sea, land and air forces to survive—mentally as well as physically—were it not for the Red Cross which never leaves their side! The wounded marine, killed on a South Pacific jungle battlefield is given the blood plasma provided through the Red Cross. The sailor recovering in a hospital thousands of miles from home is freed of the mental torture that would be his if he could not communicate with his family—by the Red Cross which carries his letters for him, and sees to it that he too hears from his loved ones so that he may be secure in the knowledge that his loved ones are well. The soldier taken prisoner by the Japs would not survive at all, if it weren't for food provided him by the Red Cross. And these aren't all the gallant services Red Cross provides. Its field directors help to settle every kind of family problem, rehabilitate the wounded—recruit nurses for the Army and Navy—operate clubmobiles for men in far-flung posts—provide emergency foreign war relief—teach first aid, nurse's training and home nursing. And let's not forget that in the face of all the demands of worldwide war, the Red Cross is ready to help victims of flood, train wrecks, fires and other public tragedies. We all have every reason to—give our dollars, to keep the RED CROSS always at "his" side.

Maybe You Know...



KNOWING THAT PLASMA AND PROMPTNESS SAVES LIVES, U.S. ARMY MEDICAL CORPSMEN GIVE TO WOUNDED MEN ON MOVING LITTERS PLASMA TRANSFUSIONS FROM BLOOD DONATED THROUGH THE RED CROSS IN AMERICA MONTHS BEFORE

MORE THAN 17,000 SERVICEMEN DROP IN AT THE RED CROSS RAINBOW CLUB IN LONDON EVERY DAY

YOUR RED CROSS IN 178 DISASTERS IN 12 MONTHS AIDED A NUMBER OF MEN, WOMEN, AND CHILDREN SUFFICIENT TO PEOPLE 24 TOWNS OF 5,000 POPULATION

Joe Howarth
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 3592

R. S. JOHNSON
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEL. 1133

Comply With Dimout Regulations

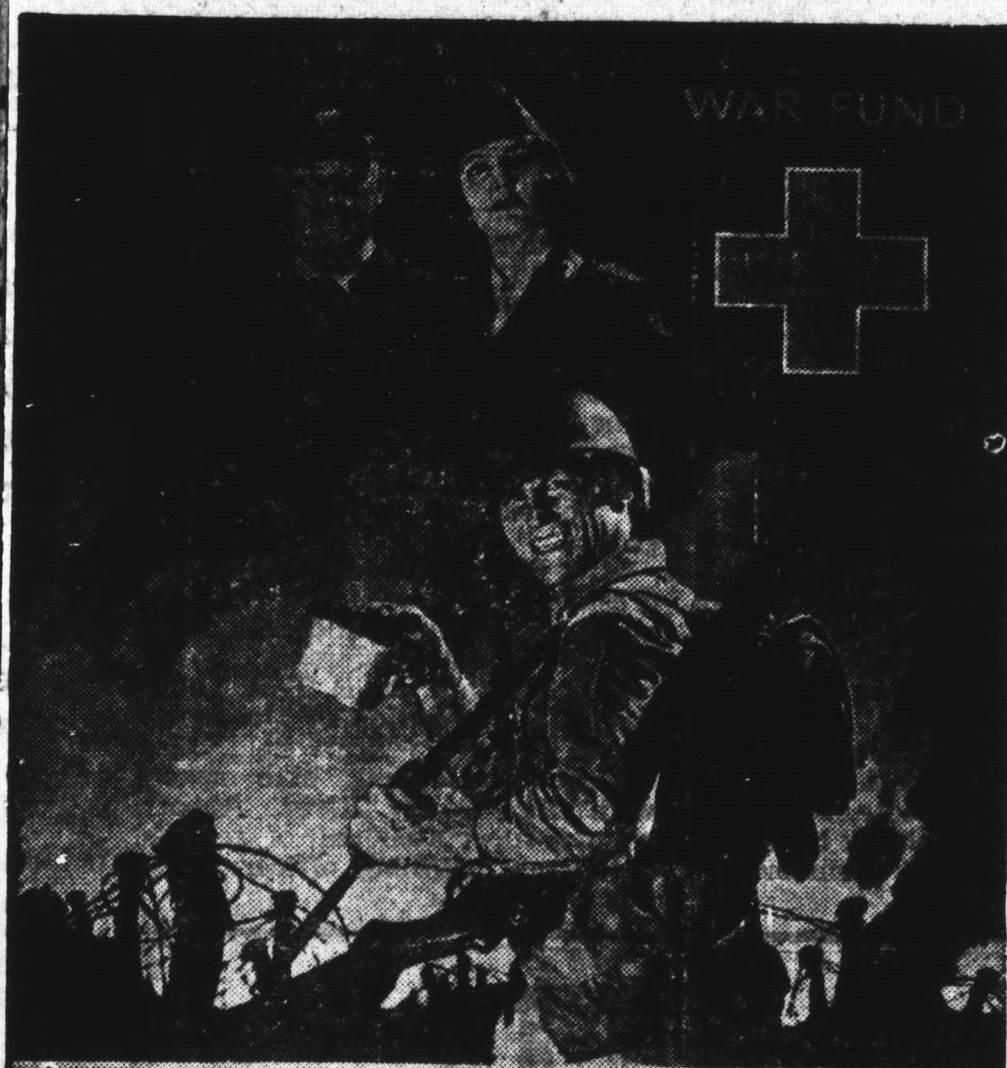
Are you entitled to wear a "target" label button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

BUY WAR BONDS!

Alfred Guttman
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7207

Part For Victory?

ou to the Red Cross
ntar Fund Drive



Your RED CROSS is at his side

Maybe You Know...
by A. M. CROSS



FAMILIES OF
SERVICEMEN
DISCHARGED FOR
DISABILITY MAY
OBTAIN FROM
THE RED CROSS
FINANCIAL ASSIST-
ANCE, NEEDED
DURING THE
TEMPORARY PERIOD
WHILE CLAIMS
FOR PENSIONS
ARE PENDING

EVERY WEEKDAY 600 VOLUNTEERS IN
AMERICAN RED CROSS PACKING CENTERS
MAKE FOOD PARCELS SENT
THROUGH INTERNATIONAL
RED CROSS TO AMERICAN
AND ALLIED WAR
PRISONERS ALL
OVER THE
WORLD

ONE VOLUNTEER RED CROSS NURSE'S
AIDE HAS GIVEN MORE THAN 4,000 HOURS
OF HOSPITAL SERVICE SINCE TAKING TRAINING;
25 HAVE GIVEN MORE THAN 2,000 A YEAR;
100,000 NOW GIVE AT LEAST 150 PER YEAR.

Pasquale Stanghellini

CCA RAVIOLI CO.

QUALITY GROCERIES

7370 Mission Street
Randolph 6102

idence - 151 Mateo Ave.
Res. Phone DEL 5739

Make it a thrifty CHRIST-
MAS—give WAR BONDS.
Keep on BACKING THE
ATTACK.

Volunteer For
VILIAN DEFENSE

KEEP ON
Backing the Attack!
WITH WAR BONDS

Peter Venturino

**PACKARD
GMC**

SALES and SERVICE
5975 Mission Street
Randolph 9822

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits
Vegetables
6390 Mission Rand. 5884 Hillside Blvd. Randolph 3712

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
Randolph 3636

**A. J. GAGGERO
INSURANCE**

7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC

39 Wellington Avenue
DElaware 2663

Mrs. Desolina Scoeca

**MIDTOWN
LIQUOR STORE**
Only City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

**DOLAN BUILDING
SUPPLY CO.**
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
Randolph 6995



**MAKE EVERY
PAY DAY
WAR
BOND DAY**
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
Randolph 6895
332 Miriam St. Daly City

E. J. Allen

**Daly City Mattress
and Upholstering Co.**

Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinocchi & L. Stanghellini

LUCCA MEAT MARKET

Mission Road Near Market St.
7370 Mission Street
Randolph 6102

**10 Per Cent Is Not
Enough**

**BUY MORE
WAR BONDS**

B. Lasswell & I. Lasswell

W. C. LASSWELL & CO.

Morticians
6144 Mission Street
Randolph 8100 - 0610

**DALY CITY
RECORD**
PRINTING - PUBLISHING

3317 San Jose Avenue
Randolph 3215

H. Werle

**BUNGALOW NURSERY
and FLOWER SHOP**

Potted, Bedding and Novelty
Plants
Flowers For All Occasions
Randolph 3712

F. & S. Bryant, Prop.

DALY CITY NURSERY

Wholesale - Retail
JUMBO FANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
556 San Diego Avenue
DElaware 9907

BUY BONDS!

**Help Your
Country
NOW**

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

**BUY
MORE
BONDS!**

**Dependable Radio
Repairs**

BYRNE

6241 Mission Street
Randolph 7782

A. Sardi, Mgr.

CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale

6282 Mission Street
Randolph 9616

**SAVE
YOUR
TIN
CANS**

John Sacaldasis

**DALY CITY
COFFEE SHOP**
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

**BUY!
WAR BONDS
and
STAMPS**

Jim Crudo

HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
Randolph 9591

Lina Sereni

ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6596 Mission Street
ELkridge 0616
Res. Randolph 9589

**10% OF INCOME
IS OUR QUOTA
IN WAR BONDS**

George Spoulos

THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6222 Mission Street
Randolph 9787

Tiny Britton

TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
Randolph 9583

KEEP ON

Backing the Attack!
WITH
WAR BONDS

**Alex A. Johnson & Son
ROOFING COMPANY**

Tar and Gravel and
Shingle Roofs
142 Winchester Street
DElaware 8418

Harry Gilmore

Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
0456 Mission St. Daly City

**PACIFIC COAST
AGGREGATES**

Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini

**BELLI MOTOR
COMPANY**

BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr

CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
Randolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery
Service

**HAMMAR'S
Shell Service**

Phone Randolph 9821
6098 Mission St., corner of Goethe

Frank Rebe and Staff
**FRANK'S UNION
SUPER SERVICE
STATION**

Motor Work Our Specialty
OFA Tire Inspection
6200 Mission Street

Frank C. Neumann

**DALY CITY
SHEET METAL**

AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUNiper 4-4469

**A. L. STOCKTON
Lumber Company**

Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEL. 6320



Keep on Backing the Attack
with your purchases of WAR
BONDS. Give War Bonds
for Christmas.

Henry Combe

**DALY CITY
THEATRE**

Mission & Flounoy
YUKon 2112

Vic Gotelli

**JEAN'S SUPER
SERVICE STATION**

BIG GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission Randolph 9805

Matchmaker



CONCENTRATE on striking accessories to vitalize a monotone suit. There's face-framing flattery in the cerise and navy striped gilet which CBS singer Rae ("Friday on Broadway") Whitney made to carry out the color scheme of her pert bonnet. Rae cautions against using more than three colors in any suit and accessory ensemble. It just gets too "busy," she says.

Jack Anderson
On Radio April 29

In a broadcast from Washington over KQW, Saturday evening, April 29, at 6 o'clock, Congressman John Z. (Jack) Anderson will enumerate the measures enacted and contemplated for the benefit of the men and women in the country's armed services.

An imposing list of bills already have been passed and serious attention is being given to plans to insure the proper placement of discharged veterans in jobs in private industry when peace comes. Congressman Anderson has submitted a plan to the War and Navy departments which would set up a personnel placement bureau directly within the jurisdiction of the services themselves. From both departments Anderson reports that he has received a gratifying response and work on the details of the plan is now in progress.

DOUBLE THE CARE

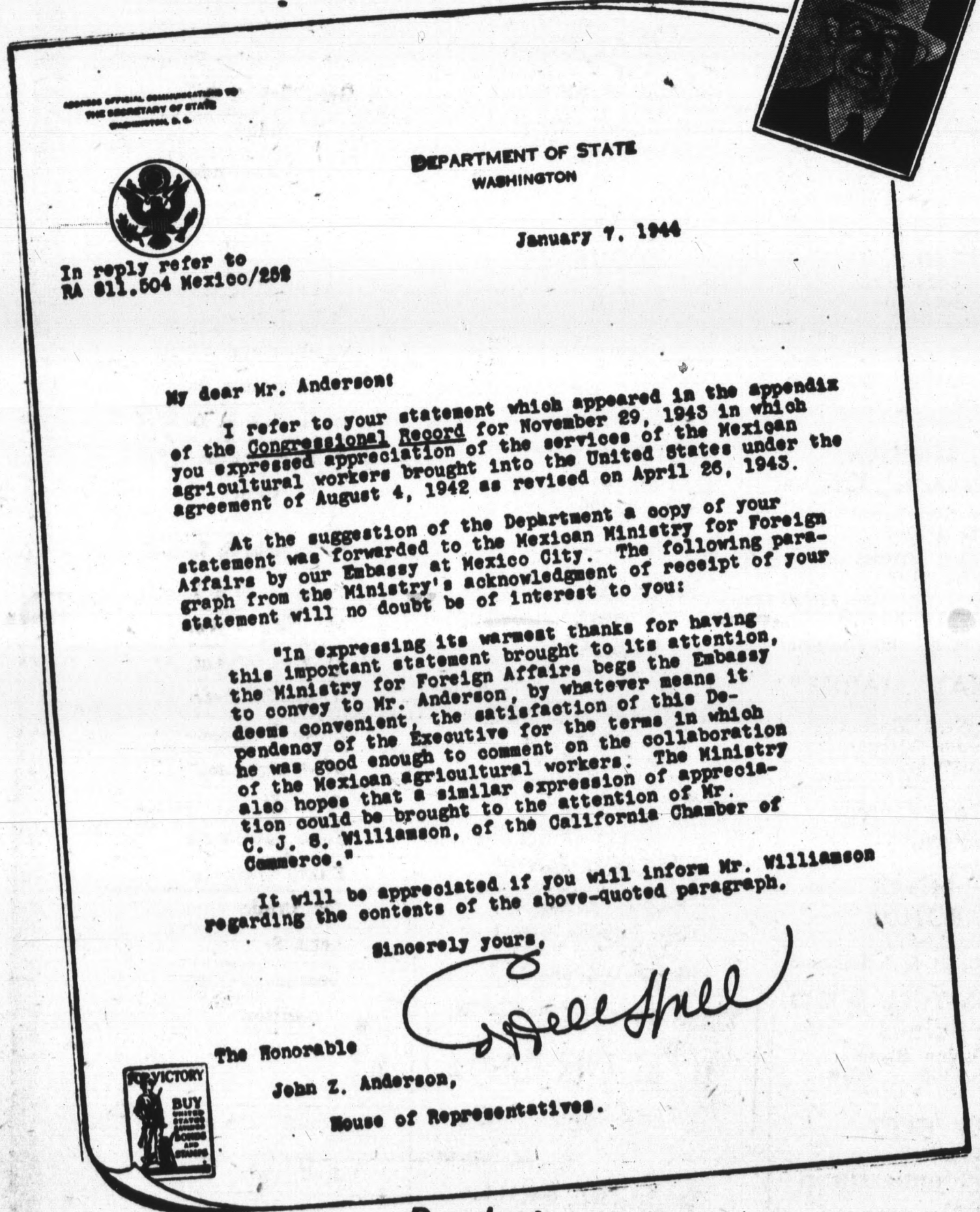


DOUBLE THE WEAR

**BUY MORE WAR BONDS
AND STAMPS**

(Paid Political Advertising)

A Real Tribute--

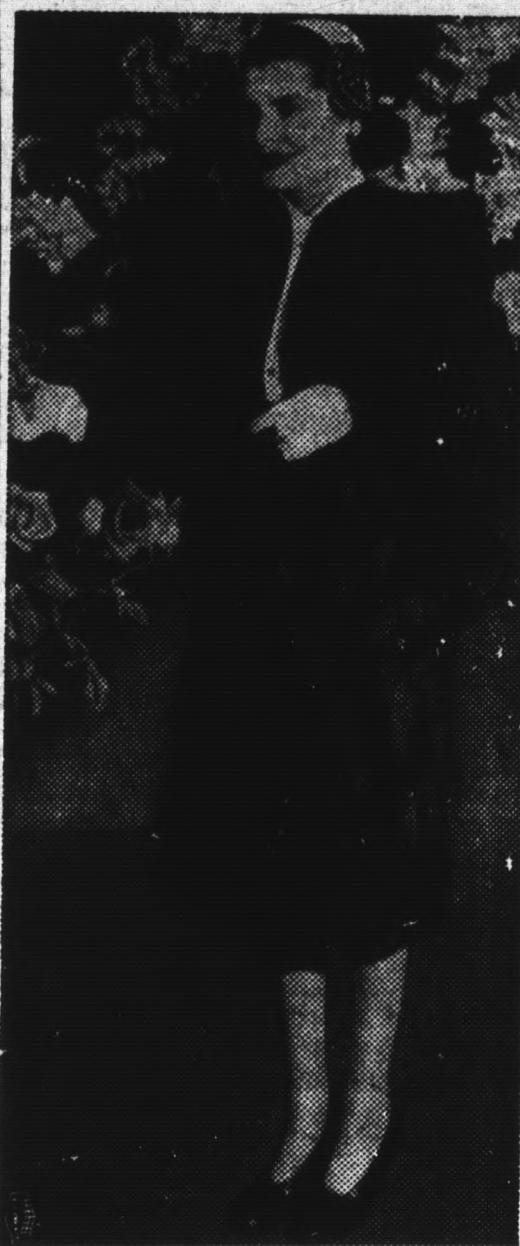


Re-elect

JOHN Z. (JACK) ANDERSON

AT THE PRIMARIES, MAY 16, 1944

REPRESENTS ALL THE PEOPLE



UNIQUE RIVAL to the popular flowered headgear is the feather-trimmed white pique calot with which CBS actress Elizabeth ("Radio Reader's Digest") Sutherland coordinates her chalk-stripe brown suit, pique gloves and gilet. The diagonal self-trim of her jacket contributes final clue to the handiwork of designer Adrian, whose architectural use of striped wooleens has given merited prestige to the narrow silhouette.

District Holds
Annual Convention

One hundred eighty-six delegates and 92 members representing 37 units, registered at the Seventeenth Annual Convention of Seventeenth district, California Congress of Parents and Teachers at Redwood City, last Thursday. Opening ceremonies were conducted by the choir of Sequoia Union high school, directed by Otis Carrington. Mrs. H. P. Eder gave the character thought and A. C. Argo, principal the school extended greetings.

Harry J. Rathbun of the Stanford law school spoke on "American Youth Looks Ahead."

A delightful musical program was presented by the Peninsula Lyric Singers. The nominating committee presented the following candidates for office and they were duly elected: president, Mrs. L. G. Evans; first vice-president, Mrs. Faun Tuska; director of organization, Mrs. Raymond Ellis; director of extension, Mrs. Charles Rayburn; director of public welfare, Mrs. H. P. Eder; director of education, Mrs. F. C. Beach; director of home service, Mrs. C. N. Underwood; director of health, Mrs. C. P. Benz; recording secretary, Mrs. A. A. Kickbush; financial secretary, Mrs. Edward Styskel; treasurer, Mrs. F. L. Knuepfer; auditor, Mrs. C. Z. DeMeules; historian, Mrs. T. E. Drisko.

Among accomplishments of units, 19 made association standard goals set by the State, 18 awards were given for publicity books and units gave 39 life memberships.



SHARE YOUR CAR

Buy War Bonds!

Reports of officers and chairmen showed a steady gain in all departments. Guests from other districts as well as former officers and members were introduced.

Miss Claire Raymond, home economist for the P. G. and E. company, told of services offered by her company. Courses on food, nutrition, food preservation, and post war planning will be given adult groups requesting them, and films showing industrial, commercial, agricultural, and economic life throughout California will be loaned to any interested groups.

Mrs. B. D. Ralston, district past president, stressed the importance of training children today for intelligent leadership tomorrow in her talk on "P. T. A. Looks Ahead." Installation of the newly elected officers will be held, May 18, at Burlingame high school with Miss Pansy Jewett Abbott, county superintendent of schools, acting as installing officer.

NEED Printing ?

**BETTER PRINTING OF ALL KINDS,
INCLUDING:**

Letterheads,
Envelopes,
Business Cards,
Circulars,
Statements,
Office Forms,
Menus,
Booklets,
Announcements,
Tickets,
Posters,
Programs,
Labels

CHECK
YOUR
NEEDS
NOW

PROMPT
DELIVERY,
REASONABLE
PRICES

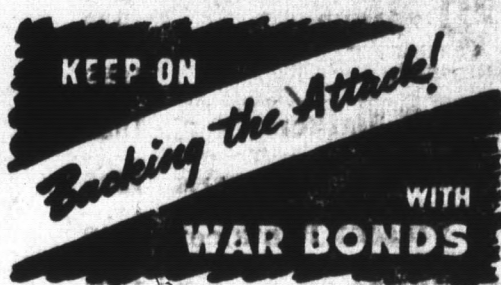
JUST TELEPHONE

DALY CITY RECORD

RAndolph 3215

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Moltke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Chiff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	R. S. Johnson	5990 Mission	DElaware 1173	R. S. Johnson	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timoni & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	Joe Howarth	1931
BARBER SHOPS	Daly City Barber Shop	6371 Mission			
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1926
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1934
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1940
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzon	1938
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Lena Redmond	1941
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1940
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1935
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1940
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	T. M. Hagaman	1916
	Wardrobe Cleaners	6748 Mission	JUniper 4-8321	T. B. Jones	1940
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros. Pharmacy	6304 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttmann	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abram	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warszawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warszawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Meritt Electric	58 Bepler	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	F. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scocca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6596 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregate	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flourney	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

BUY MORE WAR BONDS and STAMPS



WESTLAKE MARKET

301 Miriam St. RAndolph 9667
 Sunday Hours: 8 A. M. to 1 P. M.
 Open Evenings Till 8 p. m.

SPECIALS for FRIDAY and SATURDAY

LAMB -- Hind Quarters lb. 32c

LAMB -- Fore Quarters lb. 27c

CRISCO (NO POINTS) 3-lb. jar 67c

Swift's Bulk Soap Powder 2 lbs. 29c

Swift's Tomato Juice (1 point) 9c
 No. 300 can

GRAPEFRUIT 3 for 10c
 Sweet Juicy Coachellas

ASPARAGUS lb. 10c

Golden State ICE CREAM — Cones, Pts., Qts.
 SERVE FROZEN FOODS

Lucca Ravioli Co.

7370 Mission St., Colma

Cash and Carry

Phone RAnd. 6102

FRIDAY & SATURDAY SPECIALS

BURGUNDY WINE \$1.89
 Italian-California or Pellegrini, gal.

MAZOLA OIL \$1.85
 Gallon

CHALLENGE OIL \$1.67
 Gallon

PEANUT OIL \$1.87
 Gold Medal; gallon

M.J.B. COFFEE 32c
 Pound

CHEESE lb. 65c
 REGGIANO; Imported

Dry Mushrooms \$3.98
 Imported, pound

RINSO SOAP 24c
 Large Package

LUX SOAP 24c
 Large Package

Complete Line of Poultry Grain,
 Mash, Rabbit Pellets, and
 Other Feeds.

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Because of the genuine interest we take in helping our customers in their rationed meat purchases, we feel that we are helping in the war effort. Daly City and Colma folks feel that way, too, for every day, more of them tell us of their appreciation. It pays you to buy your meat at Lucca's

Pineapple Juice 2 FOR 27c
 Del Monte, No. 2 cans

Del Monte Peas 2 FOR 31c
 No. 2 cans

Grapefruit Juice 2 FOR 27c
 Treesweet, No. 2 cans

PEACH JAM 33c
 Lady's Choice; 2 lb. jar

TOMATO PASTE 8c
 Madonna Brand

FRESH FRUITS & VEGETABLES

SEED POTATOES

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)



HERE THEY ARE!

Garden fresh vegetables are now at their best.

Serve them daily for your family's health

and to conserve packaged foods.

FOR DAILY MENUS OR FOR "COMPANY MEALS," YOU'LL FIND KEITHLEY'S YOUR BEST SOURCE FOR THESE FOODS. OUR TRUCK BRINGS THEM, GARDEN-FRESH, FROM THE GROWERS' MARKETS FOR YOUR SELECTION.

MAKE YOUR Ration Points COUNT

It's true many of we Americans are experiencing for the first time, a shortage, or rather a limitation of some things we want to buy. We are allowed to purchase only a given quantity of meats during a stated period.

However, the limit is put on the amount of meat purchased, not on the amount of food value derived from the meat. Wise spending of ration points stretches their buying power.

Good quality meats, cut to your order, and sold at economical prices, will help solve your wartime food problems. And that's the prescription we fill at the Farmers Meat Company.